



SALICE INDIA ESTABLISHED

Despite today's challenging business environment, Salice is continuing its tradition of constant development by expanding its operations to closely reflect the ever-changing demands of world markets. The establishment of Salice India brings a further important extension to Salice's global reach and marks the consolidation of its presence in one of the fastest growing economies.

Located in Thane, "the City of Lakes", a few kilometres from Mumbai, the financial, economic and commercial centre of the country, Salice India will be the logistics hub and the commercial subsidiary within one of the regions that is home to the largest number of companies, active both nationally and internationally, in the furniture sector.

Its geographically strategic position and the ease and immediacy of connection with different parts of the country, will also ensure prompt customer service, flexibility and quick and punctual deliveries.

In the space of just a few months, Salice has consolidated its commercial network in Europe, with the establishment of Salice Portugal in August 2020, as well as creating a new subsidiary for the Indian market.

The eleventh subsidiary, Salice India is the latest manifestation of the long expansion path, which began in 1971 with the establishment of the first two branches in Germany and France and then continued with the constitution of the two branches in the United States and Salice China. This growing network ensures that Salice is always responsive both qualitatively and quantitatively to constantly evolving markets.

SALICE INDIA PVT. LTD.

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